

If you have a business, you must have a website. Online presence is essential. That's how people discover more about your company and services, and, ultimately do business with you. Building a website, keeping it updated, staying on brand, and creating content can be daunting. I can help in the following ways:

Storyboarding

You've decided to create your own website but you're having trouble seeing the big picture. Websites are a large maze of content, links, and pages. How much content do you need? How is the content divided into pages? What links are needed? Where do they redirect your website visitors? When planning out a website, storyboarding is an important part of the development process. We will have a strategy session after which I will take your vision and lay it out for you in an easy-to-follow format.

Flat rate (first 6 hours including strategy session):

\$399

After first 6 hours: \$49/hour

Content Creation

It is essential to have a variety of written content, graphics, and photos on your website to attract and hold the interest of your visitors. You also want to ensure that your website is properly oriented for Search Engine Optimization (SEO). I can assist with the following:

- Written content
- Graphics design
- Photography

Please follow the above links for pricing.

Management

If you work with an outside company who hosts your website, but you don't want to worry about whether the links are working, the images are up to date, your branding is set up properly, etc., I can be the middleperson who acts on your behalf with the website hosts.

Monthly package includes:

- Update meeting
- Content creation, if needed
- Copywriting and/or proofreading
- Liaison with website host

Flat rate (first 3 hours including strategy session):

\$199

After first 3 hours: \$49/hour

\$399



