



CREATIVE
VIRTUAL SOLUTIONS
BY ISOBEL DAVIS

Social Media

Social media helps drive business by getting your message out there on a regular basis, and keeps your customers connected to you by providing them with updates on your latest news and events. Creating and maintaining an effective social media presence is extremely time consuming. Consistency in branding and message are key in a fast-paced world where decisions are made with a single glance.

I can build and manage your social media strategy for you on one or more of the following platforms: Instagram, Facebook, LinkedIn, and X (formerly Twitter).

Fifteen

15 to 20 posts and stories per month

- 30-minute/month planning meeting
- Edits
- Post schedule planning
- Content creation for posts and stories
- Caption writing
- Hashtag research and application
- Posting

\$1299/month

Ten

10 to 14 posts and stories per month

- 30-minute/month planning meeting
- Edits
- Post schedule planning
- Content creation for posts and stories
- Caption writing
- Hashtag research and application
- Posting

\$999/month

Five

5 to 9 posts and stories per month

- 30-minute/month planning meeting
- Edits
- Post schedule planning
- Content creation for posts and stories
- Caption writing
- Hashtag research and application
- Posting

\$749/month



"Isobel's superpower is her creativity. She has a keen eye and a natural talent for finding the right image to represent a feeling or concept, creating visually pleasing graphics that tell a story, and writing social media content to engage and delight the reader. Isobel is a true professional and a pleasure to work with!"
– Shelley Hopkins, Marketing Director, [Langevin Learning Services](#)

Contact me!

(001)343-262-1705





CREATIVE
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BY ISOBEL ADAMS

Graphics Design

Graphics are a huge part of marketing. Like photographs, they present the face of your company to the world. That is why it's important to ensure that their presentation is consistent and effective. There are a variety of preset packages available. If you would like a custom package, please [contact me](#) for a consultation.

Logo Design

If you've got a company, you need a logo – a symbol of your company made up of text and images. An effective logo becomes synonymous with your brand and how your customers can quickly recognize you. Let's build one together and I will bring it to life.

Logo Package:

- 1-hour strategy meeting
- 3 logo designs
- Files in colour and black and white
- 3 revisions
- Formats: jpg, gif, and png

\$399

Graphics Design

Graphics are an integral part of all business marketing materials from websites, social media, and newsletters to blog articles and promotional materials. Don't have time to create your own? Let me help you build your library.

Graphics Package:

- 30-minute strategy meeting
- 2 revisions
- Formats: jpg, gif, and png

Flat rate (first 3 hours):

\$199

After first 3 hours: \$49/hour



Simplicity is the ultimate sophistication.

- Leonardo da Vinci

Contact me!

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